

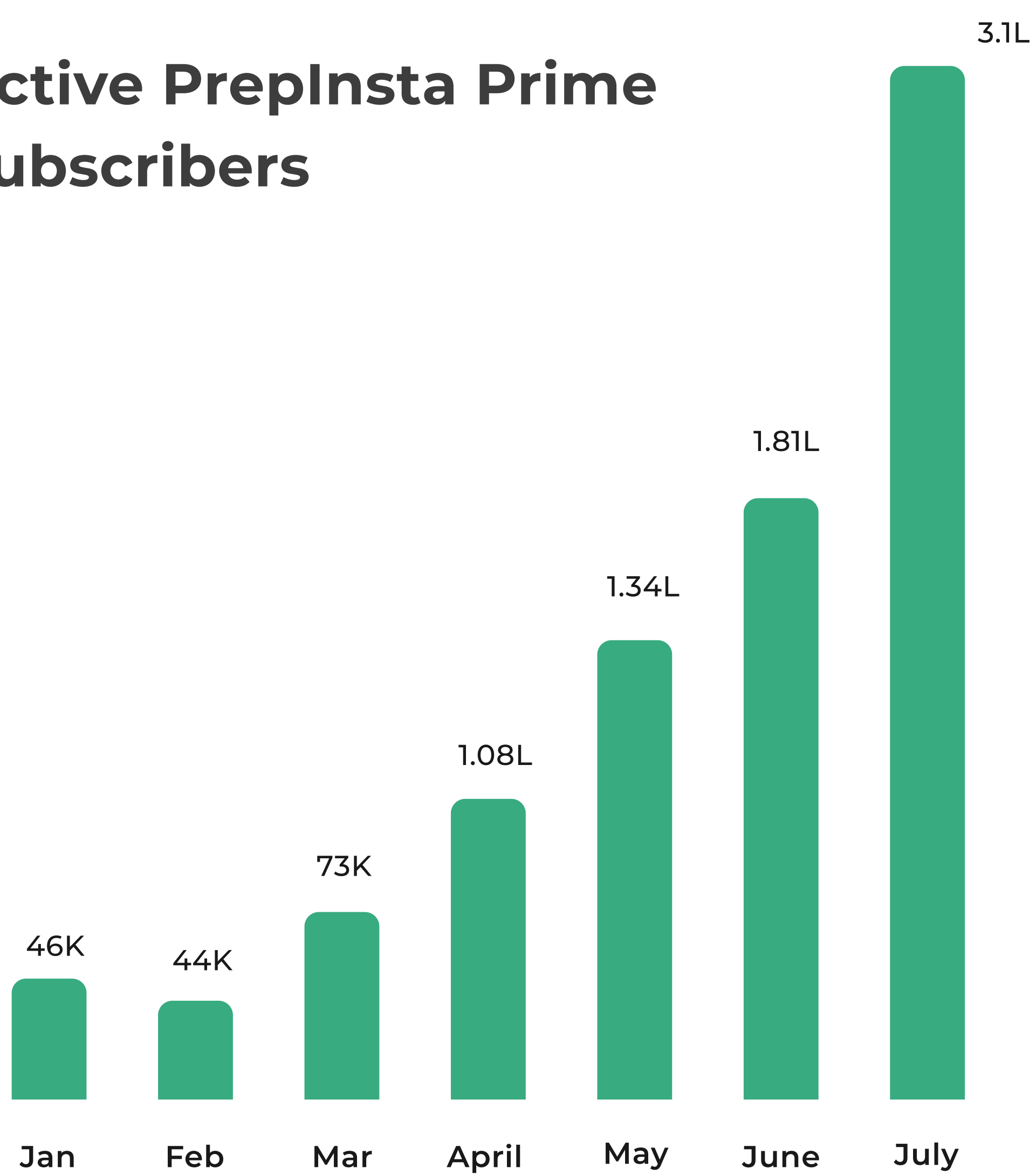


Preplnsta

Placement Report & Statistics



Active PrepInsta Prime Subscribers



* as of Feb, 2023

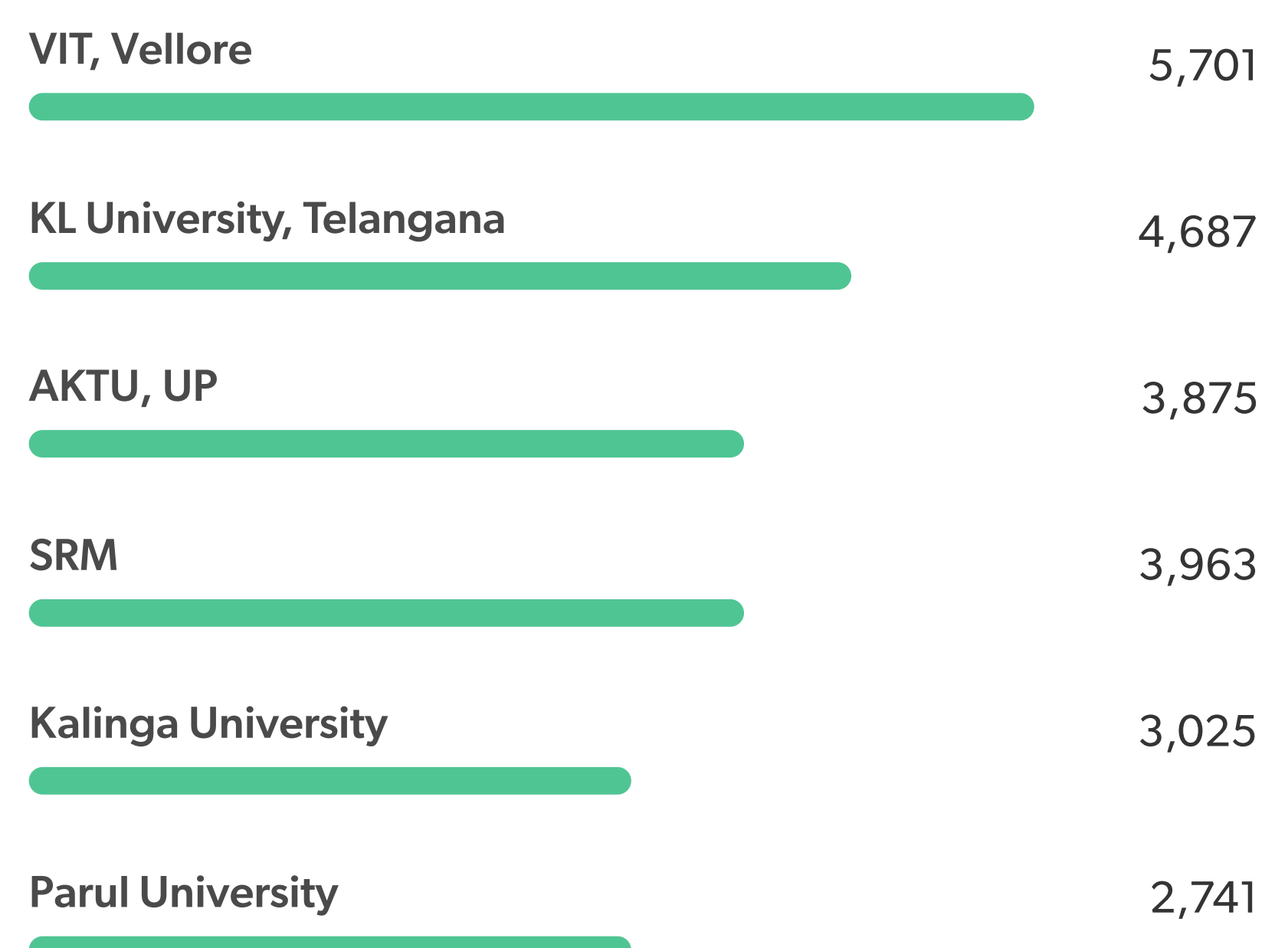
PrepInsta Prime has **7,50,000**
Total Subscription holders till date

PrepInsta Prime has **3,12,000**
active subscription holders

PrepInsta Prime Subscribers by Year of Passing



PrepInsta Prime Subscribers by College



7.8 LPA

Average Package

2.3

Average No. Of Offers

47 LPA

Highest Salary

1.9 L

Certification Given

Apart from your college, PrepInsta Additionally brings
over **400+ companies** every year to its PrepInsta Prime Subscribers

Our Statistics speak for themselves.

95.6%

Placement Rate

71%

More than 2 offers

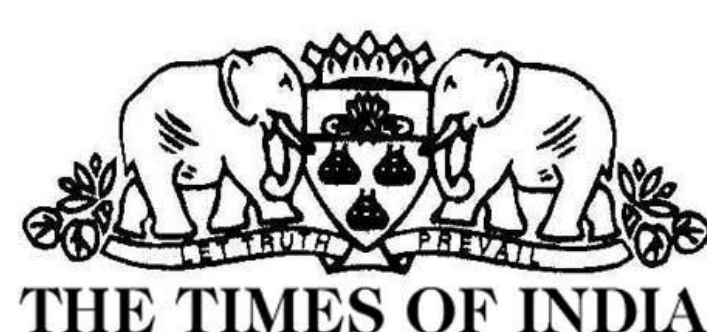
43%

More than 3 offers

90,253+

Students with Offers > 10 LPA

Covered In News

**THE HINDU****THE
FINANCIAL
EXPRESS****CNBC****BW BUSINESSWORLD****साक्षी****संदेश****Forbes****THE TIMES OF INDIA****YOURSTORY****THE TIMES
OF INDIA****techgraph!****दैनिक जागरण**

PrepInsta launches PrepInsta Prime, an OTT learning platform

The subscriptions for the students starts from Rs 2,499 for three months to Rs 6,499 for 48 months.



The learning platform will offer more than 150 courses under a single subscription plan.

Ed-tech startup PrepInsta has launched a new platform PrepInsta Prime, which is based on the OTT format enabling learning material and techniques for college students and working professionals. The array of courses available on the platform will include upskilling programmes including- upskilling courses, coding courses, placement preparation courses, and others to widen the scope of job opportunities for the aspirant.

The subscriptions for the students are available starting from Rs 2,499 for three months to Rs 6,499 for 48 months.

PrepInsta recently successfully facilitated the record **placement** for over 3,000 students in companies such as Google, PayTM, Flipkart, Adobe, and Cisco. Auditing firms such as Deloitte, KPMG, and EY have also made offers to PrepInsta Prime students.

Thanks The Hindu for featuring us in your news

3000+ Placements in a month in various Partner companies



PrepInsta Prime students receive an average package of 7.1L, with 71% students receiving more than two offers. Last year, the highest package offered to a PrepInsta student was 41LPA. PrepInsta is used by over 2 million students each month, and the start-up has seen 50% growth year on year.

About PrepInsta

Founded in 2016, in the dorm room of VIT Vellore, PrepInsta is a one-stop destination for placement and the fundamental aim of the company is to resolve the existing imbalance of career opportunities in India. PrepInsta aims to address that with skill-based learning as provided in its product PrepInsta Prime students can get placed in their dream company. The company helps students with end-to-end placement preparation, skill-building, learning to code, and also the key to every successful job which is – interview preparation.

Incepted by the three friends who are now its co-founders- Atulya Kaushik, Aashay Mishra, and Manish Agarwal had a similar vision to make the entire process of placement easy, accessible, and inclusive for all. The company currently has two offices, one in Noida and the other in Bengaluru.

PrepInsta, An Edtech Startup Has Announced To Increase Their Workforce By 100 Per Cent

On May 23, 2022



Noida : PrepInsta, an edtech startup has announced to increase their workforce by 100 per cent. The Ed-Tech firm aims to recruit at least 1000 employees by the end of July, this year. The company currently boasts a total strength of 500 employees and with this scheduled hiring, the number is expected to double.

With the fundamental motive to resolve the existing imbalance of career opportunities in India, the company looks forward to onboard candidates across multiple departments including- content, Marketing, L&D, Business development, UI/UX, and Operation. The brand shall hire across positions from Fresher level, Mid level to the topmost senior level.

"We look forward to the arrival of our new employees, as the induction of the new talented workforce will be critical in fulfilling our mission. The new hiring will enable us accelerate our growth trajectory and enable us to achieve our targets as we move ahead towards the ultimate aim. The company at the same time looks to partner with more institutions, corporates, and student communities to build products and solutions for all," said Aashay Mishra, Co-Founder and COO, PrepInsta.

Home / Lists / 30 Under 30 2023 / Aashay Mishra, Atulya Kaushik, Manish Agarwal: Upskilling without the hassle of costs

Aashay Mishra, Atulya Kaushik, Manish Agarwal: PrepInsta Co-Founders win Forbes 30 under 30 for their startup PrepInsta Prime

PrepInsta Technologies stands in the overcrowded edtech market with its niche: Upskilling at lower ticket price



Aashay Mishra | 28
Atulya Kaushik | 27
Manish Agarwal | 29
Co-founders, PrepInsta Technologies

PrepInsta Technologies works like an OTT platform, where users pay a subscription fee to get access to more than 200 courses for a fixed amount of time—a few months or a few years. These courses include upskilling subjects such as AWS, cloud computing and artificial intelligence, or interview preparation subjects such as aptitude, logic, verbal and personality development. While most other players in the education sector that provide similar platforms charge between ₹50,000 and ₹1 lakh, or more, PrepInsta charges between ₹4,000 and ₹5,000 for a yearly subscription. Users also get to complete an internship programme at Tata Consultancy Services.



Edtech platform PrepInsta records 18,716 placements in November 2022

December 22, 2022 - Updated 01:27 pm IST

Hiring companies include notable names such as TCS, Adobe, Intel, Microsoft, Google, Infosys, Deloitte, Amazon, Flipkart, and many others

BY BL BENGALURU BUREAU



PrepInsta, a placement preparation platform, recorded placements of over 18,716 students in November 2022.

More than 350 companies have hired PrepInsta Prime students, with an average package of ₹7.9 lakh per annum (LPA), said the company.

In Conversation With Atulya Kaushik, Co-Founder & CEO Of PrepInsta

Inside | Interviews | By: Krishna Mali | July 27, 2022 | Updated On: July 27, 2022



Reader's Pick

What Is The Future Of Newspapers In This Digital Age?

MAY 28, 2022

"There Is Much To Do In The Logistics Space," Says Vishal Totla Co-F...

FEBRUARY 20, 2023

Speaking to TechGraph, [Atulya Kaushik](#), Co-founder & CEO of PrepInsta has said, "Disruptive technologies are already defining the possibility of future education, it is, therefore, critical to begin incorporating these concepts into the curriculum based on their relevance to different age groups.

Read the complete interview:

TechGraph: Could you help give a sense of how PrepInsta has come in its one year of existence?



Business News > Jobs News

FAT SALARY! PrepInsta Prime witnesses highest salary package Rs 47 lakhs/annum!

Over 475 companies have hired PrepInsta Prime students, with the highest package reaching Rs 47 Lakhs Per Annum, an official statement said.



Over 475 companies have hired PrepInsta Prime students, with the highest package reaching Rs 47 Lakhs Per Annum, an official statement said.

"The announcement follows after PrepInsta's placement offers for September 2022 witnessed a significant increase of 70% and over 5873 PrepInsta students were successfully hired by companies such as TCS, SAP, Wipro, Cognizant and CapeGemini. For the October placements TCS has distributed approximately 70% of offer letters to PrepInsta students. Other service-based companies, such as Infosys, Cognizant, Accenture, and others, have distributed offer letters for their on-campus recruitment drives and are expected to begin their off-campus drives very soon," as per the official statement.

Product Based Roles

*also includes higher package roles offered by service based Companies

Companies	No of students placed	Package
TCS Digital	8,910	7 LPA
Infosys SP/DSE	4,109	6.25/9 LPA
Amazon**	2,915	10 - 20 LPA
Amazon***	291	47 LPA
Microsoft #	1208	11.08 LPA
Microsoft %	226	44 LPA
Adobe	997	43.17 LPA
Goldman Sachs	102	32 LPA
Morgan Stanley	410	25.3 LPA
Google	51	42 LPA
others	80,012	Packages more than 10 LPA

*Data till Feb, 2023

** Amazon offers multiple profiles with package ranging b/w 10 - 20 LPA (Check www.PrepInsta.com/amazon-JD/)

** Amazon offers a higher 47 LPA roles only in IITs, IITs, VITs, BITS, NITs etc

Adobe package is 22.37 LPA (Base) + 20.8 LPA (Benefits) = 43.17 (Check www.PrepInsta.com/adobe-JD/)

Microsoft offers a package of 11.08 LPA for Tier 1 and Tier 2 colleges (Check www.PrepInsta.com/microsoft-JD/)

Microsoft Also offers 44 LPA package in only in IITs, IITs, VITs, BITS, NITs etc

1,00,000+

Total Placed
In Product based Companies

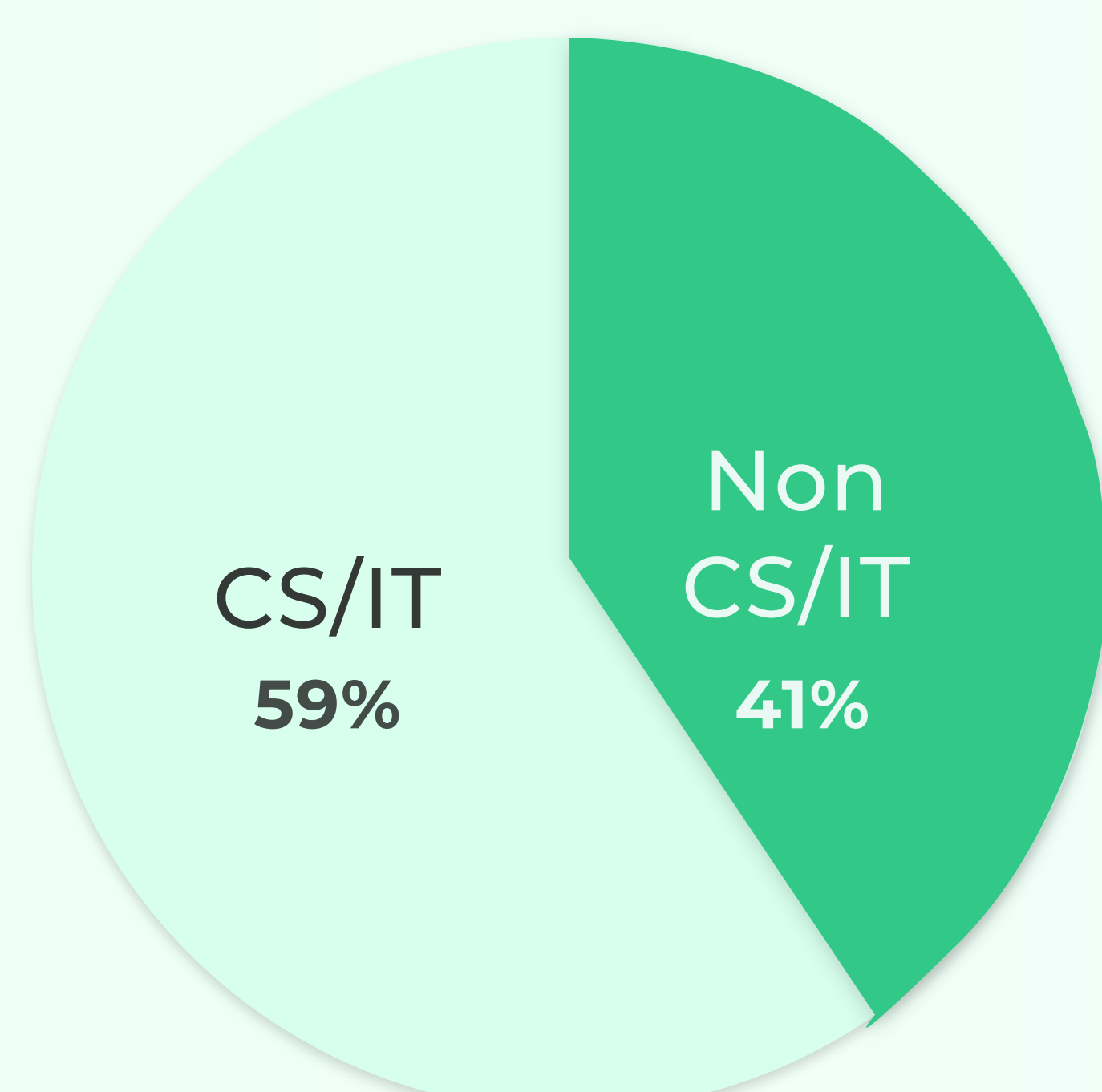
17 LPA

Avg. Package For
Product Based Companies

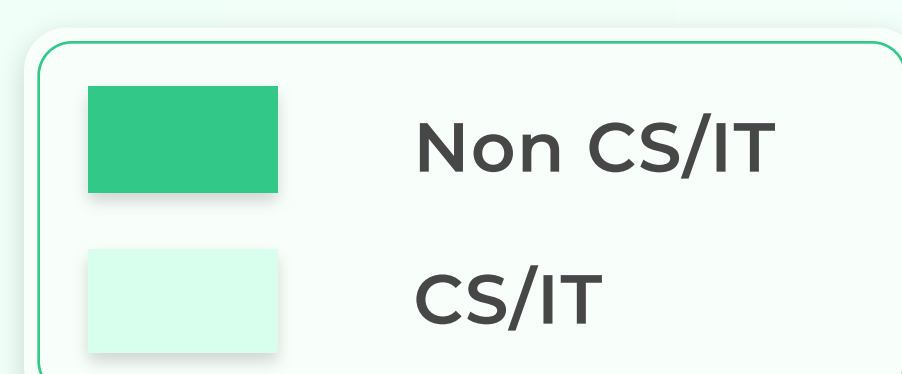
47 LPA

Highest offer

* Average package overall for service &
Product based companies is 7.4 LPA



Distribution of PrepInsta Prime placed students in
Product based companies



Service Based Roles

Companies	No. Offers received	Package
TCS Ninja	91,200+	3.6 LPA
Accenture	89,200+	4.5 LPA
Infosys	50,600+	3.6 LPA
Capgemini	35,000+	3.8 LPA
Cognizant**	32,700+	4 LPA, 4.25 LPA, 5.4 LPA
Wipro	77,400+	3.5 LPA
Deloitte***	21,500+	8 - 9 LPA
Atos Syntel****	8,200+	3.5 - 7 LPA
Tech Mahindra	14,000+	4 LPA
LTI	12,400+	3 LPA - 8 LPA
ZS Associates	8,012	7 LPA

*Data till Feb, 2023

LTI offers 3.5 LPA, 5 LPA, 6.5 LPA and 8 LPA roles. Check - www.prepinsta.com/LTI-JD/

** Cognizant offers multiple roles for GenC, GenC Next, GenC Pro, GenC Elevate

*** Deloitte offers different packages for same role in different colleges

**** Atos Syntel has different profiles offered with different roles

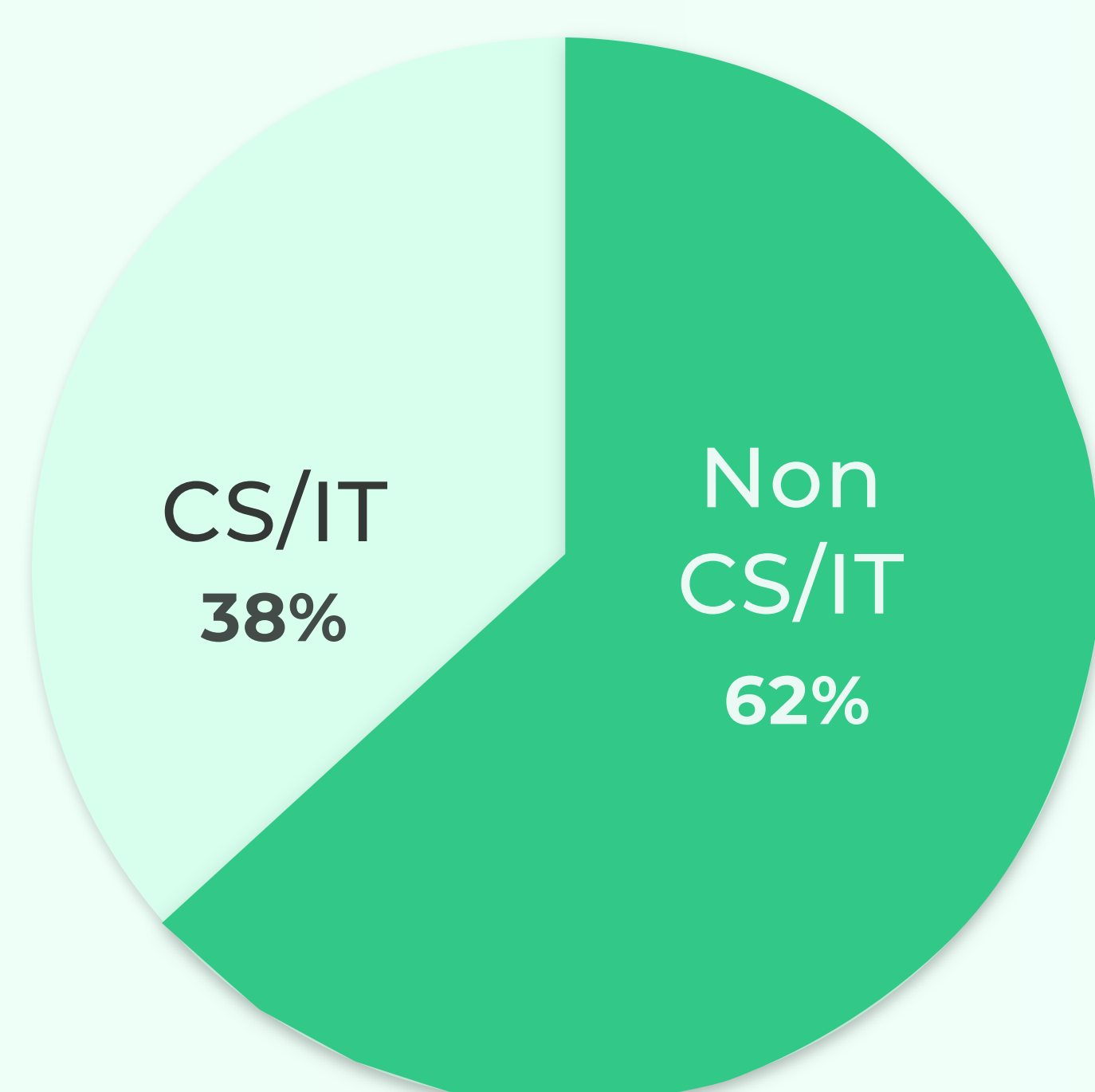
71%

>= 2 offers

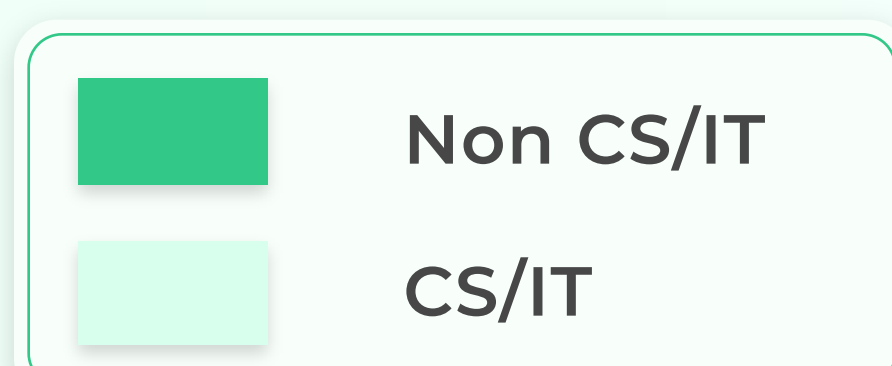
4.2 LPA

Avg. Package For
Service Based Companies

* Average package overall for service &
Product based companies is 7.4 LPA



Distribution of PrepInsta Prime placed students in
Service based companies



Overall Data

400+ Partner Companies

7.4 LPA

Average Package

2.3

Average No. Of Offers

95.6%

Placement Rate

71%

More than 2 offers

47 LPA

Highest Salary

1.9 L

Certification Given

43%

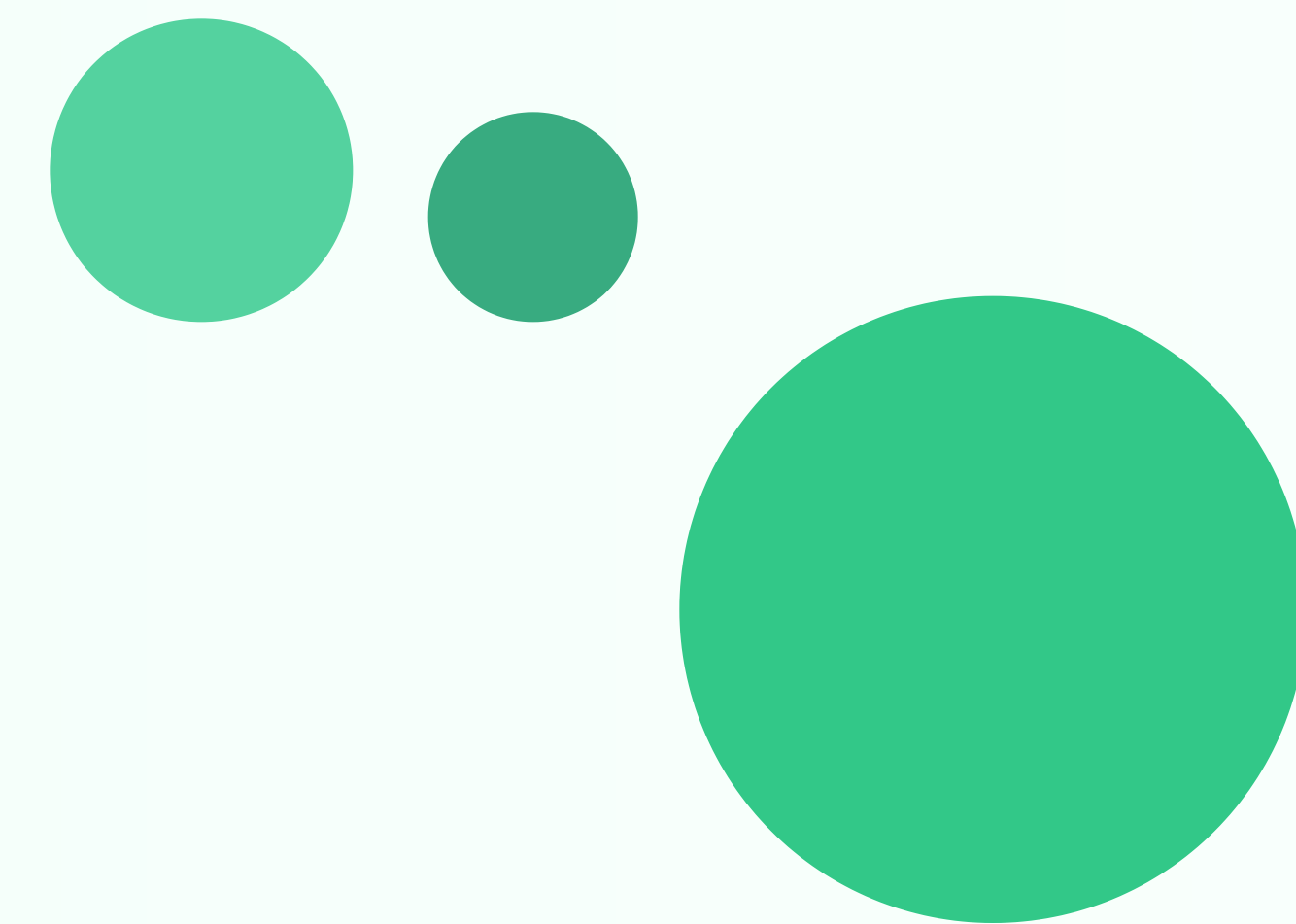
More than 3 offers

90,253+

Students with Offers > 10 LPA

Some Companies where our students are placed





Students Review



| A Sushmita Ram |

PrepInsta Prime Subscriber

Getting PrepInsta Prime subscription is without doubt the best decision that I took. I wasn't good at coding and I became a good enough coder to crack product based companies



| Agrim |

PrepInsta Prime Subscriber

I got placed in 5 companies. All Thanks to PrepInsta, being a EEE student, I was not good in coding and their basic coding, Intermediate Coding, DSA courses helped me a lot.



| Binay Singh |

PrepInsta Prime Subscriber

PrepInsta taught be to solve coding problems and I now solve real world problems at Amazon. 😊



| Kishan |

PrepInsta Prime Subscriber

All in all PrepInsta is the best subscription that you can take. I would definitely recommend anybody. Infact my 2 college friends and my brother (in 2nd year college) got their subscription after i recommended them and they also like PrepInsta.



| Yash Gupta |

PrepInsta Prime Subscriber

I still remember the day when I had called PrepInsta. I was undecided about joining their Prime Subscription. I am glad that I did as I didn't get placed oncampus and offcampus placements were my last resort. For preparation I took their Prime Subscription.



| Priyanka Parasad |

PrepInsta Prime Subscriber

A year ago I failed to clear TCS digital and than started looking for a platform that could help me and I found PrepInsta. Their Study Material help me to crack the exam and interview In just one attempt.

Students Review

 **Priya Kumari** • 2nd
Incoming SDE at Deloitte | Cracked HackwithInfy, TCS digital
1h •  [+ Follow](#)



Got Selected in Deloitte, it was my dream company. I want to thank [Preplnsta](#) your Preplnsta Prime Subscription is amazing, I was using YouTube earlier and thought I didn't need any help.

But taking your Preplnsta Prime Subscription was the best decision I ever made. Its so unique and courses are amazing specially for TCS, Deloitte, DSA and Competitive Coding. I also want to thank [Atulya Kaushik](#) who was a constant guide. Even my younger sister is a fan of you...

Looking forward to join Deloitte. Also, I am already placed in [TCS Digital](#) and [Infosys](#) SP, role. Also thanks to Preplnsta to help me crack these companies too. But I will be joining Deloitte.

[#deloitte](#) [#gurgaon](#) [#consulting](#) [#big4](#) [#newbeginning](#)



 **Jatin Jain** • 1st
VIT Vellore | Preplnsta Prime | 4 Star on Codechef
1 day ago • 

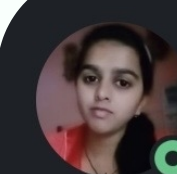

Maa, Paa I got Placed In Microsoft, hope you're proud. Day 1 of college Placements

I would like to thank [Vellore Institute of Technology](#) and [Preplnsta](#) got placed because of your amazing courses offered in Prime Subscription.

Preplnsta Prime is more famous in our college than [Netflix](#) these days, almost everyone in my college has your subscription. Its viral in VIT and deserves to be.

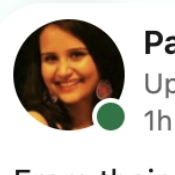

Thanks to [Atulya Kaushik](#) Co-Founder, Preplnsta who is also ex VITian.
[#superdream](#) [#microsoft](#)



 **Janhavi Shrivastava** • 2nd
Currently waiting for joining 🙏
4h •  [+ Follow](#)

Hello everyone
Today I like to share my experiences and something to you all.
First of all I would like to thank you [Preplnsta](#) and [Atulya Kaushik](#) sir and other teachers who helped me alot to clear all the companies exams and their interviews so smoothly.
I can't forget that time when I was losing hope after seeing my friends clearing exams and interviews and got selected.
I want that special mentor or platform which provide me training from scratch and that [Preplnsta](#) has done.I am thankful from bottom of my heart.
With the help of them I have cleared 5 companies and out of them 4 are MNCs
Also I got placed in TCS ,Wipro and Hexaware.
Thank you to all my friends also.
[Preplnsta](#) [#thankyou](#) [#teachers](#)



 **Palak Sharma** • 1st
Upcoming software engineer at Google | Preplnsta Prime | ML Enthusiast
1h • Edited • 

From their 3 college to Google

I will like to thank my mom and dad with their blessing, I have gotten job in [Google](#)

I will also like to thank the great and super supportive placements team at [Preplnsta](#)

Because of you guys I was able to apply to Google and also thanks for referring me and diving me a great course content that was super helpful to me to crack the Google test and interview as well.

Thanks to everyone else who was also part of my journey

[#engineers](#)





 **Dhiraj Kumar** • 2nd
Upcoming SDE @Walmart | Preplnsta Prime ML/AI Certified
41m •  [+ Follow](#)

Got placed in [Walmart Global Tech India](#) at a package of 31LPA. I would like to thank my college [VIT Vellore](#) and [Preplnsta](#)

Also I will like to thank my parents who supported me. Walmart here I come.....

P.S : Getting my Pre-Placement Offer (PPO) + Full time is still the best part of this entire Journey :)



 **Ajinkya Pathak** • 2nd
Microsoft • Preplnsta Prime • BITS Pilani
19h • Edited • 

Glad to announce I have gotten placed in Microsoft at package of 44 LPA. I would like to thank [Preplnsta](#) your Prime Subscription helped and the courses are amazing, thanks for Referring me to [Microsoft](#)

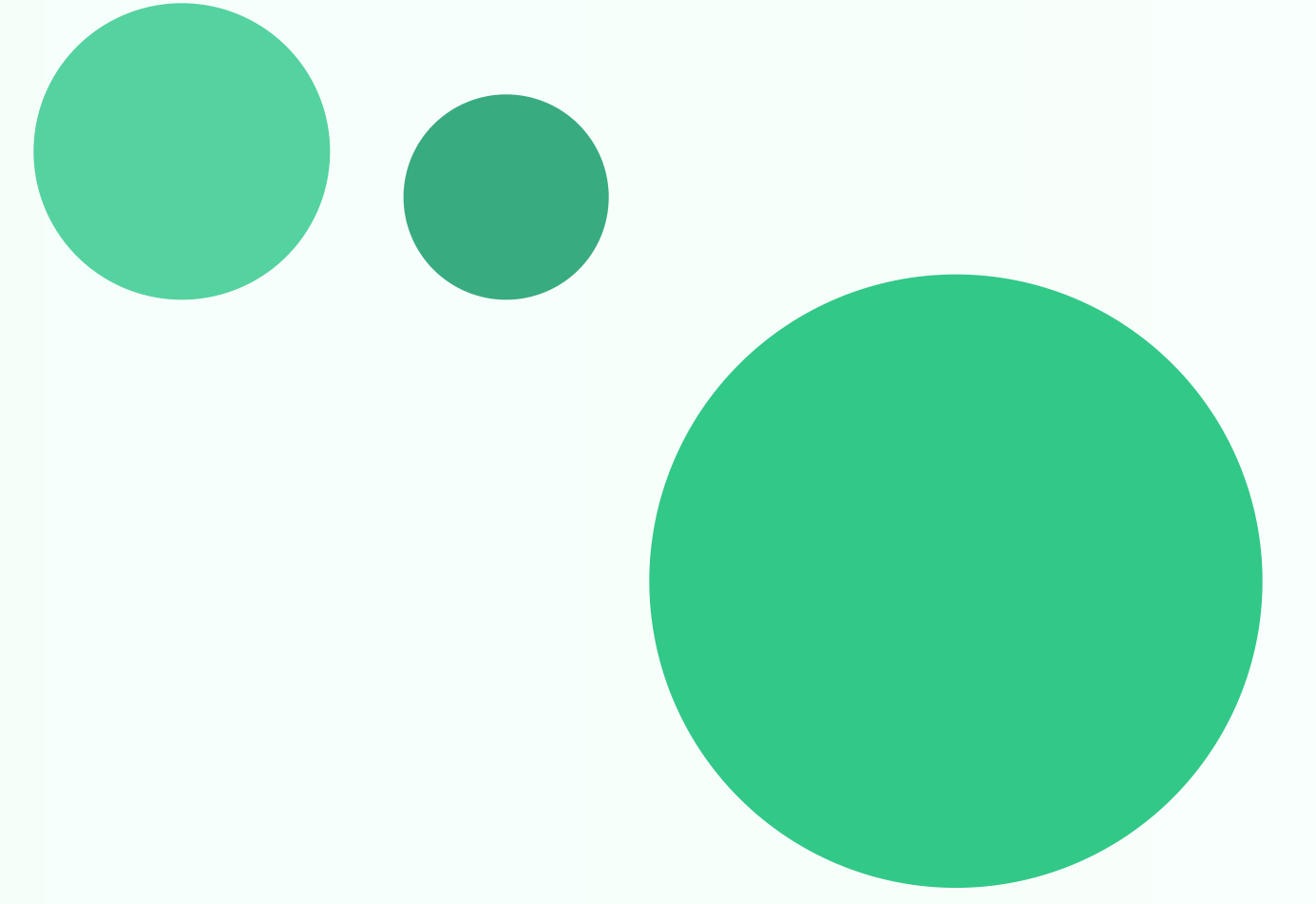
I completed your DSA, Competitive Coding, OS, DBMS, SQL courses. Feeling of getting your first job can't be expressed. Will suggest Preplnsta Prime to anybody preparing for placements.

Your basic coding & Intermediate coding courses are amazing me being an ECE guy who didn't know coding they were life saver for me

[#microsoftlife](#) [#day1](#) [#microsoft](#) [#microsoftie](#)



Starting a New Position



Students Review

